

E-conomic Data Integration for Salesforce®

BUSINESS NEEDS

- ✓ Flexible and cost-effective solution that easily can be adapted to your specific needs.
- ✓ Automatic two-way synchronisation between Customers and Accounts.
- ✓ Maintain Products and Prices in e-conomic and get them synchronized with Salesforce.
- ✓ Pass Opportunities from Salesforce to e-conomic where they automatically are created and processed.
- ✓ See Sales History and Payment History on each Account in Salesforce.

RapidiOnline provides SaaS data integration solutions that enable you to seamlessly integrate Salesforce® with e-conomic in a simple and cost-effective manner. These pre-configured solutions ensure that your data integration project is up-and-running in no time.

“ One of the big advantages of being a RapidiOnline customer is that you benefit from their knowledge and expertise in how to integrate your systems in the best way ensuring that you get the perfect solution tailored to your needs.

Jani Kettula, IT Project Manager at ReadSoft AB, Sweden

RapidiOnline is a SaaS data integration solution that can easily integrate e-conomic with Salesforce. Our solutions are “pre-configured” to save you time and money - and adaptable enough to customize to your specific needs.

Our data integration solutions eliminate the need to duplicate data entry - and replicates data in such a way that end users of both e-conomic and Salesforce see updates in real-time and in perfect synchronization.

As an example, our pre-configured solution fully integrates Customers in e-conomic with Accounts in Salesforce - providing a more unified and fully synchronized view of your customers and ultimately saving company stakeholders time (and money). RapidiOnline also provides a free-of-charge Salesforce extension that enables you to see an account level view of vital customer sales history - with automatic invoice and payment history transfers from e-conomic.

Furthermore, opportunities created in Salesforce that reach a certain stage (e.g. stage closed/won) are automatically transferred to e-conomic, where a Sales Order is created. Of course, with the flexibility in customization that RapidiOnline’s data integration solutions offer, we can integrate any standard and custom object. Just ask us!

Our solution is available in different versions which gives you the flexibility to choose the specific version suitable for your needs. You pay a fixed monthly fee with no extra costs for software maintenance and updates and you pay for as long as the service and functionality is needed.

PRE-CONFIGURED INTEGRATION



BENEFITS

Rapid Implementation: Pre-configured with Account, Product, Pricelist, Invoice and Opportunities objects. Additional objects and fields can be configured.

Fast & Optimized Data Communication: Data is transferred in binary format, packed and compressed via the RapidiConnector. This ensures fast and secure data communication with e-economic Communication with Salesforce is done using their Web-Service API.

Safe and Secure System: SSL encrypted data transmission without storing data outside Salesforce and e-economic Any sensitive configuration data is stored encrypted only.

On Demand Solution with web 2.0 based configuration interface.

Less Administration: We run & monitor the service for you

Fast Installation: No need for fixed IP addresses and no need to open firewall.

Extensive formular system: Data manipulation on the fly

FLEXIBILITY

Field List: Transfer of only specific fields.

Filters: Transfer of only specific data - filtering on one or more fields.

Sub Transfers: Transferring e.g. Sales header and corresponding Sales lines in one transaction.

Tags (Variables): Sharing the same transfer for many different destinations (databases/accounts) by using tags in the transfer. The tags are substituted at run time by the Scheduler.

Mirror Technology: Ability to create a local copy of the source data so that we can detect and transfer only the changes. The mirror technology automatically compresses data to use minimal space.

Changes only (SQL): When transferring data from a SQL database or table RapidiOnline can detect and transfer only the changed or new records.

Event Triggered Transfers from Salesforce: Ability to trigger a transfer from an event inside Salesforce for example as part of a workflow rule.

FEATURES

Scheduler: Built-in scheduler, you can set up automatic transfers. Run and monitored centrally on our servers.

Transactions Safety: To ensure the best possible safety in your transfers Transaction logic (Commit/Rollback) is used to ensure that either all data in E-economic is transferred or none at all.

Transfers can be extended to include other databases or systems: An integration with e.g. a MS SQL based webshop system or data replication of several countries / departments to a central BI System.

RapidiConnector: (for local database support)
The RapidiConnector is installed locally close to the database. It facilitates the connection to the local database and reduces the total transfer time significantly by packing and compressing data sent over the internet.

Advanced formulas: E.g. DBLookup formula to look up values in other tables or databases.

SYSTEMS SUPPORTED

- ✓ **Salesforce**
 - » Professional, Enterprise & Unlimited Edition
 - » Force.com
 - » We aim to always to support the latest SFDC API shortly after they are released.
- ✓ **E-economic**



RapidiOnline - Ask Us Anything

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